

WAR GAMES - PSYCHO II - ST05 - OTHER BONBOS

No. 244  
JAN. '84

# MAD

OUR PRICE  
\$1.00  
CHEAP



RICHARD  
WILLIAMS





# HAUNTED BY THE GHOST OF CHRISTMAS PRESENTS?



## LIFT YOUR SPIRITS BY GIVING... GIFT SUBSCRIPTIONS TO MAD

...and we'll send cheery "Christmas Gift Announcements"  
telling the lucky recipients who the Dickens to blame!

use one or more coupons or duplicates

### MAD

485 MADison Avenue  
New York, N.Y. 10022

I enclose \$9.75\* Please send a  
10 Issue GIFT SUBSCRIPTION TO:

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AND SEND A CHEERY CHRISTMAS GIFT ANNOUNCEMENT BLAMING

\*In Canada, \$11.25 in U.S. Funds payable by International Money Order or Check drawn on a U.S.A. Bank. Outside the U.S.A. and Canada, \$11.25, payable by International Money Order or Check drawn on a U.S.A. Bank. Please allow 10 weeks for your subscription to be processed. We cannot be responsible for any cash lost or stolen in the mails, so... CHECK OR MONEY ORDER PREFERRED!

use one or more coupons or duplicates

### MAD

485 MADison Avenue  
New York, N.Y. 10022

I enclose \$9.75\* Please send a  
10 Issue GIFT SUBSCRIPTION TO:

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AND SEND A CHEERY CHRISTMAS GIFT ANNOUNCEMENT BLAMING

\*In Canada, \$11.25 in U.S. Funds payable by International Money Order or Check drawn on a U.S.A. Bank. Outside the U.S.A. and Canada, \$11.25, payable by International Money Order or Check drawn on a U.S.A. Bank. Please allow 10 weeks for your subscription to be processed. We cannot be responsible for any cash lost or stolen in the mails, so... CHECK OR MONEY ORDER PREFERRED!



# MAD

"We all know how to shut our mouths... but few of us know when!"

—Alfred E. Neuman

WILLIAM M. GAINES publisher ALBERT B. FELDSTEIN editor

LEONARD BRENNER art director TOM NOZKOWSKI production

NICK MEGLIN senior editor JOHN FICARRA associate editor

GLORIA ORLANDO, CELIA MORELLI, M. C. GAINES subscriptions

JACK ALBERT lawsuits ANNE GRIFFITHS logistics

CONTRIBUTING ARTISTS AND WRITERS  
the usual gang of idiots

## DEPARTMENTS

<b>ABSURD-OF-MOUTH DEPARTMENT</b>	
A MAD History Of Communication .....	36
<b>AIRING THEIR DOTTY LINEN DEPARTMENT</b>	
Bedsheet Signs We'll Never See On TV .....	8
<b>BET IT LIKE IT IS DEPARTMENT</b>	
MAD's All-Inclusive Monday Night Football Pool .....	24
<b>BERG'S-EYE VIEW DEPARTMENT</b>	
The Lighter Side Of .....	14
<b>BS.A.T. DEPARTMENT</b>	
Will You Make A Good Teacher? (A MAD Aptitude Test) .....	41
<b>DON MARTIN DEPARTMENT</b>	
One Morning In The Dungeon Room .....	13
One Afternoon In The School Room .....	23
One Evening In The Living Room .....	48
<b>I DISMEMBER MAMA DEPARTMENT</b>	
"Psycho, Too" (A MAD Movie Satire) .....	44
<b>JOKE AND DAGGER DEPARTMENT</b>	
Spy vs. Spy .....	19
<b>LETTERS DEPARTMENT</b>	
Random Samplings Of Reader Mail .....	2
<b>MARGINAL THINKING DEPARTMENT</b>	
"Drawn-Out Dramas" By Aragones .....	**
<b>MISSILE COMMAND—BEZERK—KABOOM! DEPARTMENT</b>	
"Warped Games" (Another MAD Movie Satire) .....	4
<b>PAST-ASIDES DEPARTMENT</b>	
Famous Quotations ...	
And How The People Back Then Reacted To Them .....	26
<b>RE-WEDDED BLITZ DEPARTMENT</b>	
You Know You're In A Second Marriage When .....	42
<b>SCHLOCK-WATCHING DEPARTMENT</b>	
"Asinine To Five" (A MAD TV Show Satire) .....	29
<b>THE RHYMES THEY ARE A-CHANGING DEPARTMENT</b>	
MAD's All-Inclusive Do-It-Yourself "Jingle Bells" .....	34
<b>THREE ARE A MATCH DEPARTMENT</b>	
MAD's Multiple Choice TV Scene Test .....	20
<b>VIRILITEASE DEPARTMENT</b>	
Macho Is .....	10

\*\*Various Places Around The Magazine

**MAD** (ISSN 0024-9219) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 Madison Avenue, New York, N.Y. 10022. Second class postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 10 issues \$9.75. Outside U.S.A.: 10 issues \$11.25. Entire contents copyright © 1983 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, 485 Madison Avenue, New York, N.Y. 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.

## VITAL FEATURES

**"WARPED GAMES"**  
(A MAD  
Movie  
Satire)  
Pg. 4



**MAD  
EXPLAINS  
WHAT  
MACHO  
IS...**  
Pg. 10

**MAD'S  
MONDAY  
NIGHT  
FOOTBALL  
POOL**  
Pg. 24



**"ASININE  
TO FIVE"**  
(A MAD  
TV Show  
Satire)  
Pg. 29

**A  
MAD  
HISTORY  
OF  
COMMUNICATION**  
Pg. 36



**"PSYCHO,  
TOO"**  
(A MAD  
Movie  
Satire)  
Pg. 44

## LETTERS DEPT.



### MAD E.S.P. MANIA

As a faithful reader of MAD for many years, I have finally experienced a MAD E.S.P. encounter of the third kind. In MAD #241, "Merchandising We're Almost Sure To See And Hate!," you had Star Wars mouth wash with Darth Vader on the bottle. After reading this I went to the store and discovered your idea wasn't as far-fetched as it seemed. There were (no lies, guys) actual little bottles of Star Wars cologne and bubble bath on the shelves with Darth Vader on the labels. Tell the truth, do you guys get "leaks" from big corporations about upcoming products or do you actually have a psychic on your payroll???

Debbie Maples  
San Antonio, TX

Well, yet another MAD prophecy has come true! In MAD #226 you introduced "Blah, Barfy Ballpark Beer" which was 80% tap water. Well, some ninnos in Ohio have come up with a beer that has half an ounce of alcohol *per brew*. The only problem is to get even a little happy requires a larger intake than the human bladder can hold! It just goes to show you that I'm not the only idiot who reads MAD!

Heather Hubbell  
Vestal, NY

Recently, while thumbing through a magazine, I came across an ad for a talking toilet seat and immediately related it to "MAD's Updated Practical Joke Catalogue" (MAD #233) in which you showed your version of the "talking toilet device." Congratulations, guys! Another MAD E.S.P.!

Tom Courant  
Fort Ann, NY

**Hilarious Talking Toilet**

Causes unbelievable commotion at home or at parties. No more rest in your rest-room! When victim sits down "someone down there" speaks out (LOUD & CLEAR). "Hey, can't you see I'm working down here?" or other funny comments followed by almost a minute of raucous laughter. Attached or removed in seconds. Attractive, completely concealed sound unit that fits all toilets and contains a number of funny sayings. Operates on standard battery. Real surprise for party poopers!

3085 Talking Toilet ..... \$9.98



### The Talking Toilet Ad "Good Taste Is Timeless"

#### SILLY NONSENSE

One of my friends said that on the cover of your Silly Nonsense special there was a picture of Ronald Reagan. Well, there were three pictures on the cover. Which one was Reagan?

Andrew Marino  
Little Falls, NJ

## RE-HASH OF THE JEDI

I loved your spoof "Re-Hash Of The Jeti." The acting in your satire was better than the acting in the movie!

Joseph Doria  
Colorado Springs, CO

Concerning your "Re-Hash Of The Jeti" — may the barf bag be with you!

C.A. Rosenberg  
Denver, CO

I gotta give you a Han. You guys R2 much! Yoda best magazine around! Jabba lot of fun doing it? MAD is the Obi-Wan for me!

Peter Emslie  
Ottawa, CANADA

You make us Luke good!—Ed.

As per your request, enclosed please find a posed picture of me reading your "Re-Hash Of The Jeti" satire. Also enclosed is a picture of my *real* reaction to your magazine, which



Mark Hamill—Posed

#### THE \*A\* TEAM

After writing all those miserable things about Mr. T and "The A Team," I hope you guys were smart enough to get out of town!

Randy Dotting  
Chula Vista, CA

Stan Hart deserves a purple heart for having to watch "The A Team" in order to write the satire. He described this "asinine" show to a "T."

Michael H. Tavares  
E. Taunton, MA

I pity the fool magazine that makes fun of Mr. T and "The A Team."

Richard Fried  
Brooklyn, NY

#### YOU'RE NEVER REALLY 100% SURE...

...whether the letter you sent to MAD is ever delivered by the Post Office...if it's ever actually read by anyone on the MAD staff...or whether MAD will show the good taste and judgement in publishing it on the letters page!

David Giarrusso  
Liverpool, NY

#### SHARK SKINNED

I have been waiting for a satire of "Jaws 3-D." When am I going to see it?

Melissa Boylan  
Albany, NY

Never! We're satirists, not bomb experts!—Ed.

I read your "Re-Hash Of The Jeti" and I noticed that Han Solo has three names—Ham Yoyo, Ham Solo and Ham Yoho. Come on, guys! Make up what little mind you have!

Jada Jackson  
Somewhere, USA

After seeing the cover of MAD #242, I finally know what the initial "E" stands for in Alfred's name—Alfred "Ewok" Neuman. The truth is out!

Thomas J. (for Jedi) LaGravinese  
Pelham, NY

Also: Mike A, Newport MN; Connie Love, Dearborn Heights, MI; Mike Graham, Lubbock TX.

I'm sure you'd never be dumb enough to print!

Mark Hamill  
New York, NY



Mark Hamill—Aghast

#### ALFRED LIVES!

I thought you'd be interested in seeing a real live Alfred E. Neuman!

Nancy Davies  
Meridian, ID



#### Another Alfred Look-Alike (His Mother Loves Him)

Please Address All Correspondence To:  
MAD, Dept. 244, 485 MADison Avenue  
New York, New York 10022

Unsolicited Manuscripts will not be returned unless accompanied by a self-addressed stamped envelope or a Polaroid of either of your parents in the shower!



WE'VE COME UP WITH ANOTHER



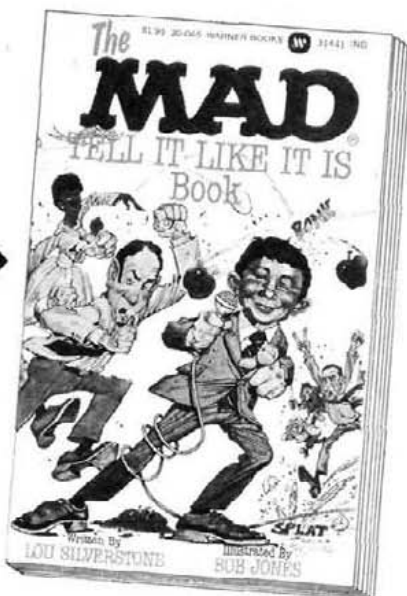
FOR YOUR  
**ECCH-MAS GIFT LIST!**

Mainly, this latest MAD Paperback Book!

GIVE ANY OR ALL  
ONE HUNDRED AND TWENTY-ONE

# MAD PAPERBACK BOOKS FOR CHRISTMAS!

(THEY'RE AN ECCH-CEPTIONAL VALUE!)



use coupon or duplicate

PLEASE SEND THE MAD PAPERBACK BOOKS I HAVE CHECKED BELOW TO:

**MAD**  
485 MADison Ave.,  
New York, N.Y.  
10022

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

AND SEND A CHEERY CHRISTMAS GIFT ANNOUNCEMENT ALONG WITH THEM BLAMING:

☐ The MAD Tell It Like It Is Book

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> The Dirty Old MAD      | <input type="checkbox"/> Explosive MAD                     | <input type="checkbox"/> 4th MAD Classified SPY vs. SPY        | <input type="checkbox"/> Sing Along With MAD        |
| <input type="checkbox"/> Polyunsaturated MAD    | <input type="checkbox"/> MAD Barfs                         | <input type="checkbox"/> 5th MAD Report on SPY vs. SPY         | <input type="checkbox"/> MAD About Sports           |
| <input type="checkbox"/> The Recycled MAD       | <input type="checkbox"/> Eternally MAD                     | <input type="checkbox"/> 6th Case Book on SPY vs. SPY          | <input type="checkbox"/> MAD Talking Stamps         |
| <input type="checkbox"/> The Non Violent MAD    | <input type="checkbox"/> MAD About Town                    | <input type="checkbox"/> A MAD Look at Old Movies              | <input type="checkbox"/> The MAD Jumble Book        |
| <input type="checkbox"/> The Rip-Off MAD        | <input type="checkbox"/> Big MAD On Campus                 | <input type="checkbox"/> Return of MAD Old Movies              | <input type="checkbox"/> More MAD About Sports      |
| <input type="checkbox"/> The Token MAD          | <input type="checkbox"/> DON MARTIN Steps Out              | <input type="checkbox"/> MADvertising                          | <input type="checkbox"/> MAD Around the World       |
| <input type="checkbox"/> The Pocket MAD         | <input type="checkbox"/> DON MARTIN Bounces Back           | <input type="checkbox"/> A MAD Look at TV                      | <input type="checkbox"/> MAD Goes Wild              |
| <input type="checkbox"/> The Invisible MAD      | <input type="checkbox"/> DON MARTIN Drops 13 Stones        | <input type="checkbox"/> A MAD Guide to Leisure Time           | <input type="checkbox"/> Get Stuffed With MAD       |
| <input type="checkbox"/> Dr. Jekyll & Mr. MAD   | <input type="checkbox"/> DON MARTIN Captain Klutz          | <input type="checkbox"/> A MAD Guide to Self-Improvement       | <input type="checkbox"/> MAD Jock Book              |
| <input type="checkbox"/> Steaming MAD           | <input type="checkbox"/> DON MARTIN Cooks                  | <input type="checkbox"/> A MAD Guide to Fraud & Deception      | <input type="checkbox"/> MAD Word Power             |
| <input type="checkbox"/> MAD at You             | <input type="checkbox"/> DON MARTIN Comes on Strong        | <input type="checkbox"/> MAD Sex, Violence & Home Cooking      | <input type="checkbox"/> Politically MAD            |
| <input type="checkbox"/> The Vintage MAD        | <input type="checkbox"/> DON MARTIN Carries On             | <input type="checkbox"/> AL JAFFEE's Snappy Answers            | <input type="checkbox"/> MAD Look at the Future     |
| <input type="checkbox"/> Hooked on MAD          | <input type="checkbox"/> DON MARTIN Steps Further Out      | <input type="checkbox"/> AL JAFFEE's MAD Book of Magic         | <input type="checkbox"/> MAD Book of Mysteries      |
| <input type="checkbox"/> The Cuckoo MAD         | <input type="checkbox"/> DON MARTIN Forges Ahead           | <input type="checkbox"/> More AL JAFFEE's Snappy Answers       | <input type="checkbox"/> MAD Cradle to Grave Primer |
| <input type="checkbox"/> The Medicine MAD       | <input type="checkbox"/> DON MARTIN Digs Deeper            | <input type="checkbox"/> AL JAFFEE's Monstrosities             | <input type="checkbox"/> MAD Make Out Book          |
| <input type="checkbox"/> A MAD Scramble         | <input type="checkbox"/> DON MARTIN Grinds Ahead           | <input type="checkbox"/> Still More AL JAFFEE's Snappy Answers | <input type="checkbox"/> MAD Clobbers the Classics  |
| <input type="checkbox"/> Swinging MAD           | <input type="checkbox"/> DON MARTIN's Captain Klutz II     | <input type="checkbox"/> AL JAFFEE MAD Inventions              | <input type="checkbox"/> MAD Book of Revenge        |
| <input type="checkbox"/> MAD Overboard          | <input type="checkbox"/> DAVE BERG Looks at the U.S.A.     | <input type="checkbox"/> Lord! Another JAFFEE Snappy Answers   | <input type="checkbox"/> MAD Guide to Careers       |
| <input type="checkbox"/> MAD Clowns Around      | <input type="checkbox"/> DAVE BERG Looks at People         | <input type="checkbox"/> AL JAFFEE Freaks Out                  | <input type="checkbox"/> MAD Survival Handbook      |
| <input type="checkbox"/> The MAD Treasure Chest | <input type="checkbox"/> DAVE BERG Looks at Things         | <input type="checkbox"/> ARAGONES "Viva MAD"                   | <input type="checkbox"/> MAD's Fast Living          |
| <input type="checkbox"/> MAD Sucks              | <input type="checkbox"/> DAVE BERG Modern Thinking         | <input type="checkbox"/> ARAGONES MAD about MAD                | <input type="checkbox"/> History Gone MAD           |
| <input type="checkbox"/> SuperMAD               | <input type="checkbox"/> DAVE BERG Our Sick World          | <input type="checkbox"/> ARAGONES MAD-ly Yours                 | <input type="checkbox"/> The MAD Worry Book         |
| <input type="checkbox"/> Abominable Snow MAD    | <input type="checkbox"/> DAVE BERG Looks at Living         | <input type="checkbox"/> ARAGONES In MAD We Trust              | <input type="checkbox"/> MAD Weirdo Watchers Guide  |
| <input type="checkbox"/> MAD About The Buoy     | <input type="checkbox"/> DAVE BERG Looks Around            | <input type="checkbox"/> ARAGONES MAD as the Devil             | <input type="checkbox"/> MAD Stew                   |
| <input type="checkbox"/> MAD for Kicks          | <input type="checkbox"/> DAVE BERG Loving Look             | <input type="checkbox"/> ARAGONES Incurably MAD                | <input type="checkbox"/> The Sound of MAD           |
| <input type="checkbox"/> The Uncensored MAD     | <input type="checkbox"/> DAVE BERG Looks, Listens & Laughs | <input type="checkbox"/> ARAGONES Shootin' MAD                 | <input type="checkbox"/> EDWING Bizarre Bazaar      |
| <input type="checkbox"/> Pumping MAD            | <input type="checkbox"/> DAVE BERG Looks at You            | <input type="checkbox"/> ARAGONES MAD Marginals                | <input type="checkbox"/> EDWING Almost Superheroes  |
| <input type="checkbox"/> MAD Horses Around      | <input type="checkbox"/> The All-New SPY vs. SPY           | <input type="checkbox"/> ARAGONES MAD As a Hatter              | <input type="checkbox"/> Cloc's Letters to MAD      |
| <input type="checkbox"/> The Eggs-Rated MAD     | <input type="checkbox"/> SPY vs. SPY Follow Up File        | <input type="checkbox"/> ARAGONES MAD Menagerie                | <input type="checkbox"/> PORGES How Not To Do It    |
| <input type="checkbox"/> A MAD Carnival         | <input type="checkbox"/> 3rd MAD Dossier of SPY vs. SPY    | <input type="checkbox"/> MAD for Better or Verse               | <input type="checkbox"/> Coker MAD Pet Book         |

Allow 10 weeks for delivery  
Outside the U.S.A., add  
15% extra.

I ENCLOSE \$1.95 FOR EACH  
(Minimum Order: \$5.85)

We cannot be responsible for cash  
lost or stolen in the Mails. Check  
or Money Order Preferred!





There are two really fun pastimes in the world today. One is kids playing Computer Games... and the other is adults preparing for a Thernonuclear War! So naturally, Hollywood, always interested in making a fast buck, combined them both recently in a film which we'll call...

# WARP

Attention, visitors! Here at "NO-RED," our nation plans its nuclear strategy and tracks Soviet missile activity! In short... the very existence of the Free World is in the hands of these expert technicians!

Sir... the Russians have deployed twenty more ICBM's!

Sir... ten more Soviet atomic submarines with missile launchers are now in the Pacific!

OUR CONGRATULATIONS TO COL. AND MRS. SIDNEY MURCATROYD ON THEIR EIGHTEENTH WEDDING ANNIVERSARY

A BIG NO-RED WELCOME TO ALL THE MEMBERS OF THE MOLINE, ILL. ELKS CLUB, WHO ARE VISITING US TODAY

TODAY'S TRIVIA QUESTION: HOW MANY PEOPLE WERE VAPORIZED IN NAGASAKI, JAPAN, IN 1945, WHEN THE ATOMIC

I told you a million times! Don't ever hire a technician who worked a Computerized Scoreboard at a baseball park!

We call this "WOPPER"! It stands for "War Operations Prompt Planning & Emergency Response"!



ARTIST: MORT DRUCKER

WOW!! What a SCORE!! What are the chances of anybody getting a score like that, Mavin?

About one in a billion!

Hey, listen, Juniper! My parents are away today! How about we go up to my room and fool around?!!

Remember back a few years ago... when fooling around for teenagers was—yecch—kissing, and grabbing, and making out, instead of this?

Okay, what do you want the computer to do for us next...?

See if you can program it to rip off our clothes and take us back to 1980!

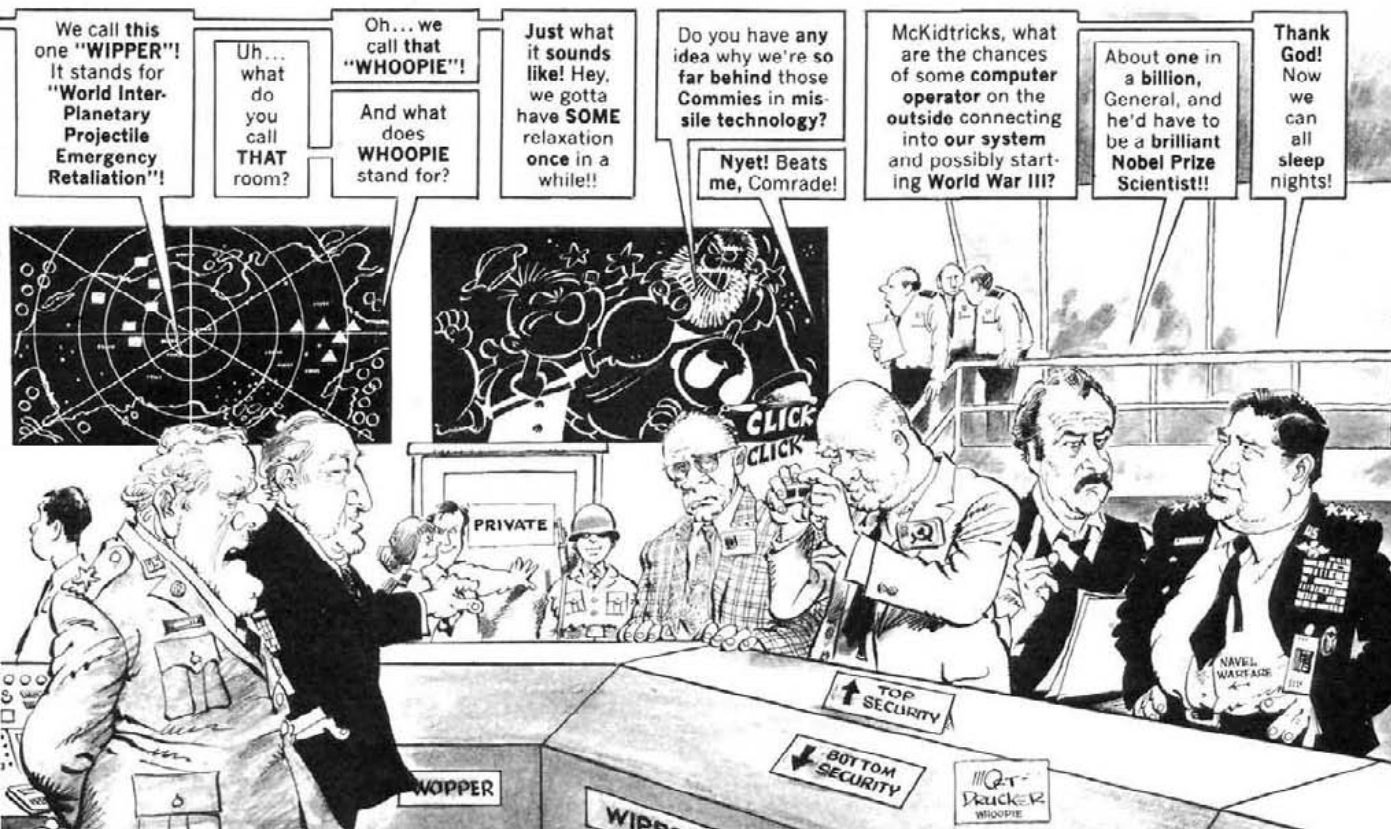






MISSILE COMMAND—BEZERK—KABOOM! DEPT.

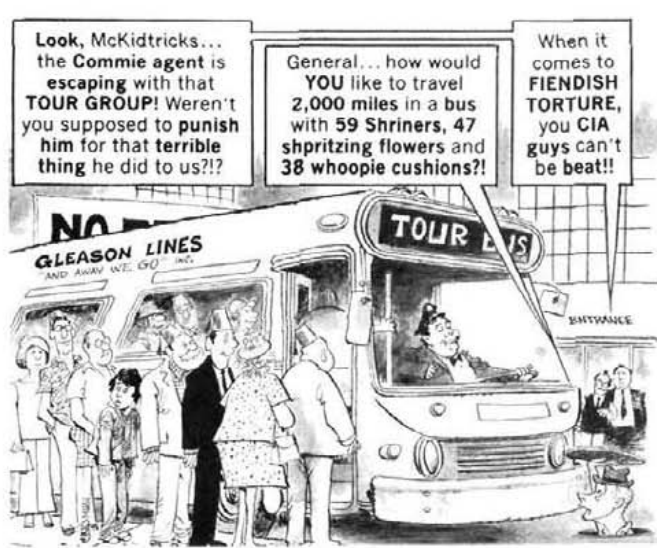
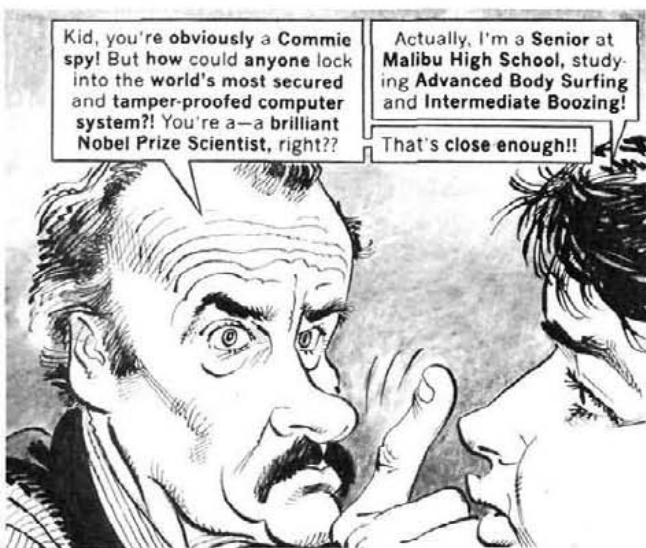
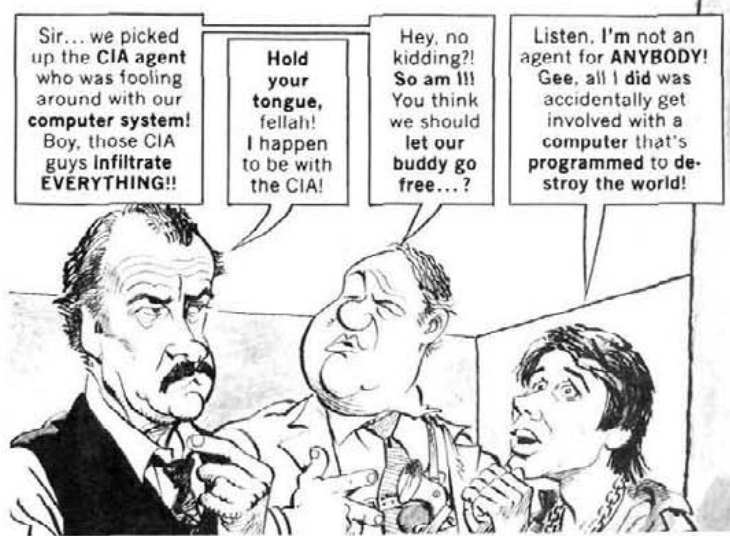
# ED GAMES



WRITER: LARRY SIEGEL







What's going on, Mavin?!?  
The CIA—the whole country—is looking for you!!

Juniper, we've got to find Falcon, the man who originally programmed Josher! It's our only chance to save the world!!

But... I thought Falcon was dead!

No, he's somewhere here in Oregon! When he left NO-RED, they gave him a complete change of identity!!

Excuse me, Sir! Are you living with a change of identity...?

How did you know that??

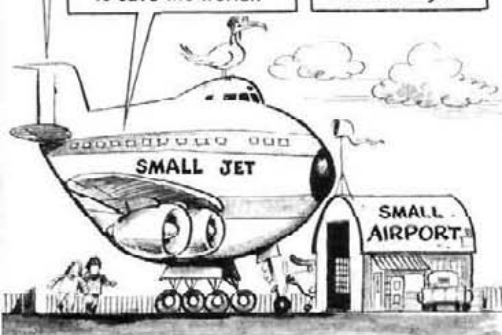
Oh... just a lucky guess!!

Tell us how we can stop Josher, Prof. Falcon!

Hmm! There are TWO THINGS about Josher that I'll never forget! One is: he respects anyone who is superior to him!

What's the OTHER thing that you'll never forget?

I forgot?



Enter launch code! Insert launch key! D minus 30—and counting!

Falcon...! Thank God you're here! You have 30 seconds to save the world from nuclear annihilation!

Mavin, get on that computer, and prove your SUPERIORITY over Josher!

Damn it...! I wish I could remember that OTHER thing about him...!



We're at DEFCON 5! Ten seconds to go! The ICMM's are in the bullpen, ready to fly! Counting—8... 7... 6... 5—

C'mon, Mavin! We need a miracle!



Look...!! I did it!! I DID it!! I proved my superiority over Josher!

What did you DO, for God's sake??

I beat him at Tic-Tac-Toe!!



We're saved! Oh, Mavin—I'm so proud of you...!!

Oh, my God!! Now I remember that OTHER thing about Josher...!

What is it, Falcon



HE'S A SORE LOSER!!



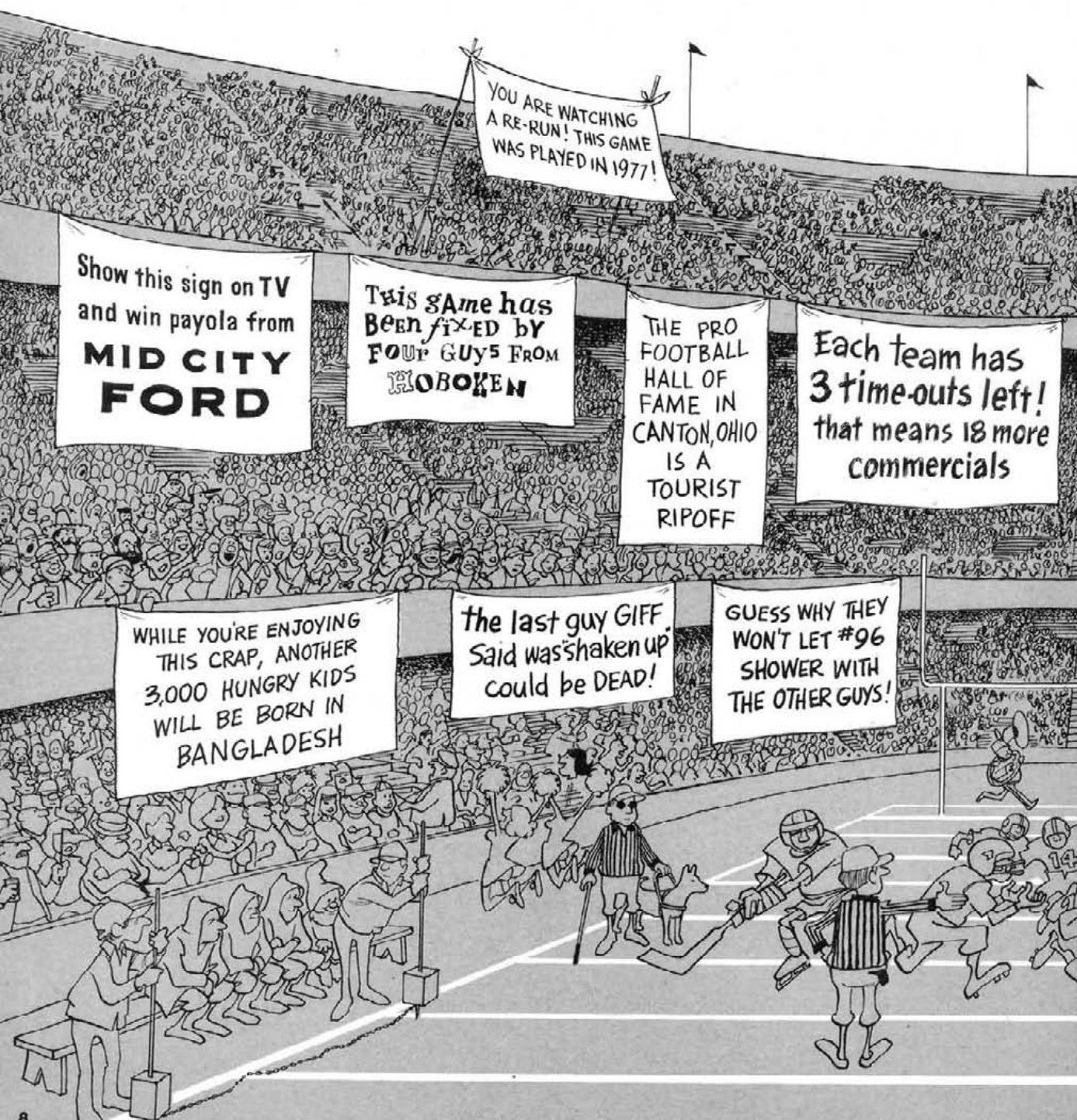
Look at it this way, kid! The chances of anybody WINNING a game of Tic-Tac-Toe over somebody with half a brain is over a BILLION to ONE!

Yeah...! I guess every mushroom cloud has a silver lining!!





# BEDSHEET SIGNS WE'LL



YOU ARE WATCHING  
A RE-RUN! THIS GAME  
WAS PLAYED IN 1977!

Show this sign on TV  
and win payola from  
**MID CITY  
FORD**

This game has  
BEEN fixed BY  
FOUR GUYS FROM  
**HOBOKEN**

THE PRO  
FOOTBALL  
HALL OF  
FAME IN  
CANTON, OHIO  
IS A  
TOURIST  
RIPOFF

Each team has  
3 time-outs left!  
that means 18 more  
commercials

WHILE YOU'RE ENJOYING  
THIS CRAP, ANOTHER  
3,000 HUNGRY KIDS  
WILL BE BORN IN  
BANGLADESH

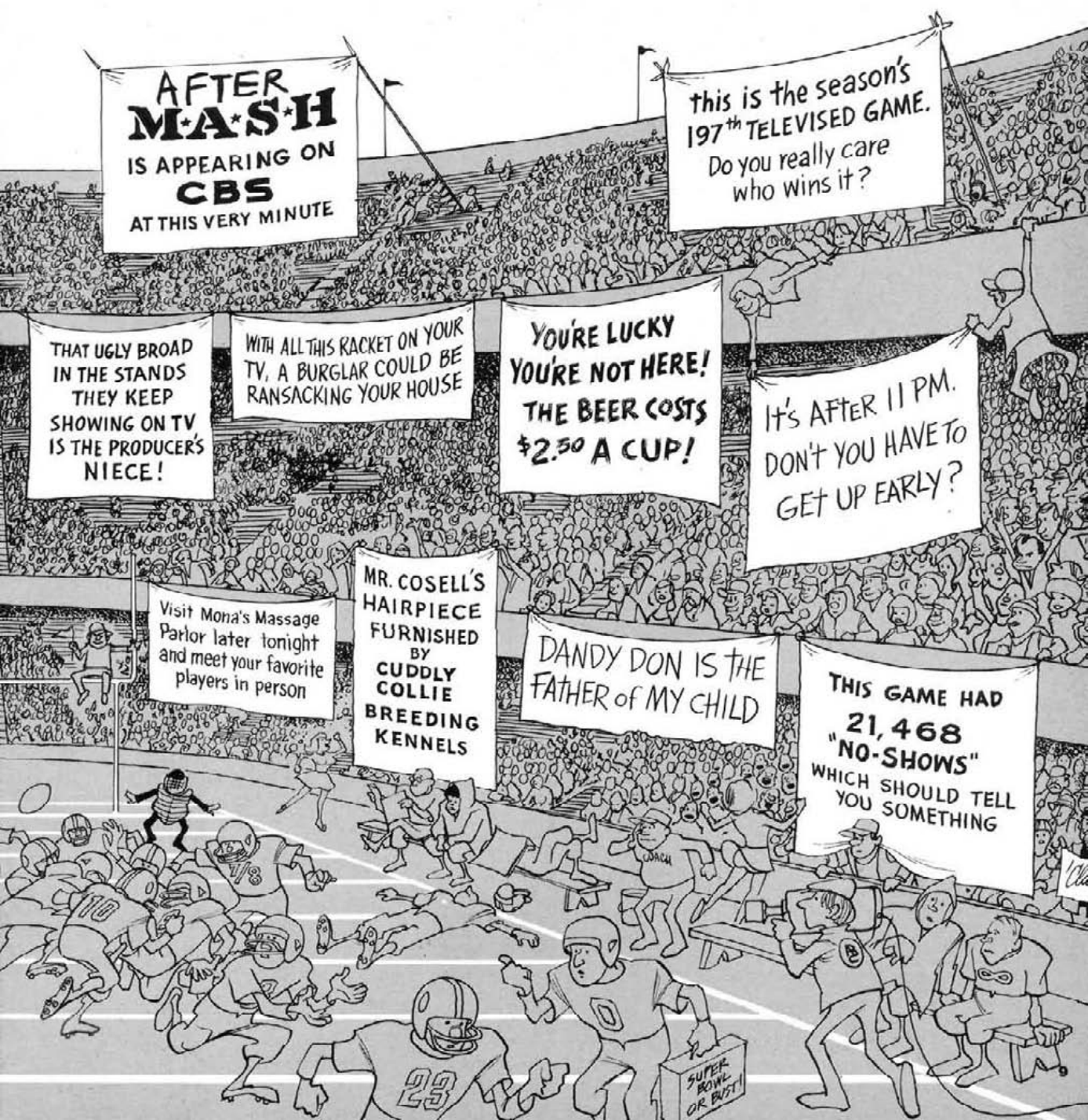
The last guy GIFF  
Said was shaken up  
could be DEAD!

GUESS WHY THEY  
WON'T LET #96  
SHOWER WITH  
THE OTHER GUYS!

# NEVER SEE ON TV

ARTIST: BOB CLARKE

WRITER: TOM KOCH







...never crying out when the hot cheese on pizza burns you so badly that loose skin hangs from the roof of your mouth for a week.



...saving your most vicious Halloween prank for the guy in the neighborhood who's a cop.



...buying unshelled walnuts so you can show off for girls by holding them against your forehead while you crack them open with your bare fists.

### VIRILITEASE DEPT.

For centuries, "macho" behavior was a device used by Latin men to flaunt their alleged superiority over women. Later, it was picked up by American men to flaunt their imagined superiority over other men as well as women. Now, some men have expanded

# MACHO

ARTIST: PAUL COKER



...signing documents without bothering to read them first—at a Marine Corps Recruiting Office.



...letting everyone know you've left your seat belt unfastened when they announce that you'll be flying through turbulence.



...hanging around a hotel where there's a convention of Women's Lib Activists for the avowed purpose of "...picking up broads."



...diving right into the pool without testing the water temperature with your big toe first.

it to prove their masculinity to themselves as well as to other men and women. As a result, being "macho" doesn't necessarily make a guy look superior any more. Often, it just makes him look ridiculous. To give you an idea, here are examples to show what



WRITER: TOM KOCH



...happily going to jail for a felony crime you didn't commit, just to impress your friends who never do anything worse than minor misdemeanors.



...consuming 23 gallons of Tabasco a year  
...and not one single ounce of mayonnaise.



...taking your lunch along to the theater so you can make a point of eating it with gusto while you watch "The Texas Chain Saw Massacre."





...screwing the lid back on a peanut butter jar so tightly, no one else can get it off without using a plumber's wrench.



...attracting lots of attention in the High School Cafeteria by peeling an apple with an Army bayonet.



...requesting only one present for your twelfth birthday—a gift certificate to a tattoo parlor.



...demonstrating in favor of more nuclear reactors, on the grounds that only sissies are afraid of getting radioactive.

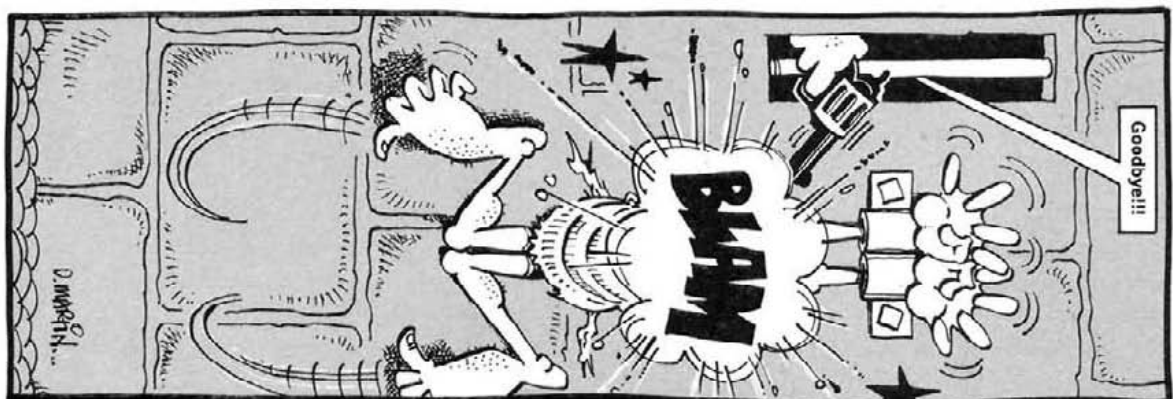
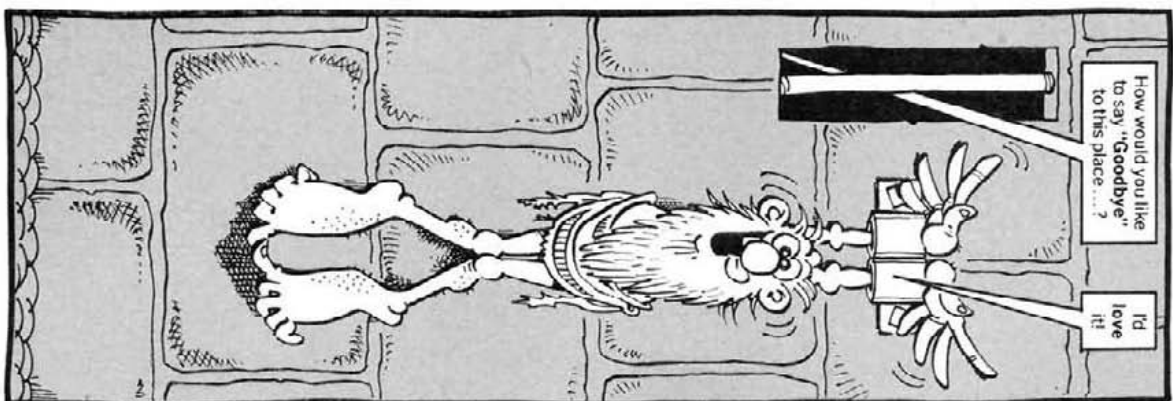
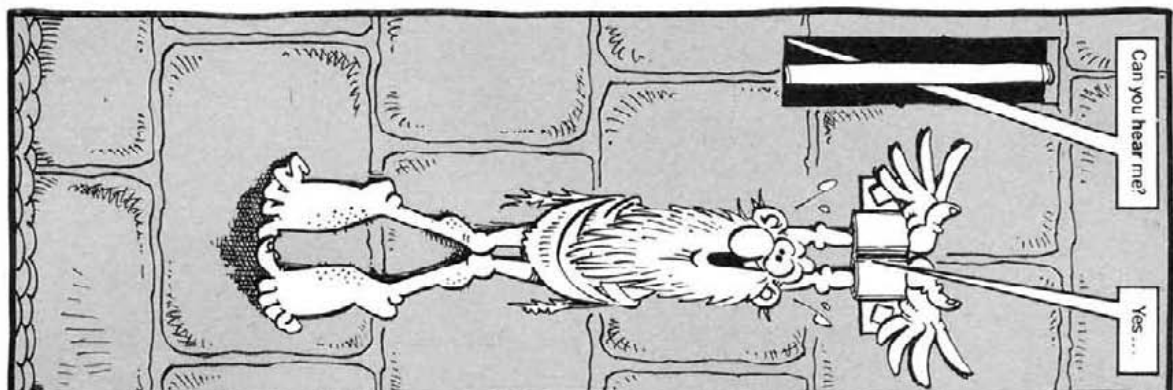
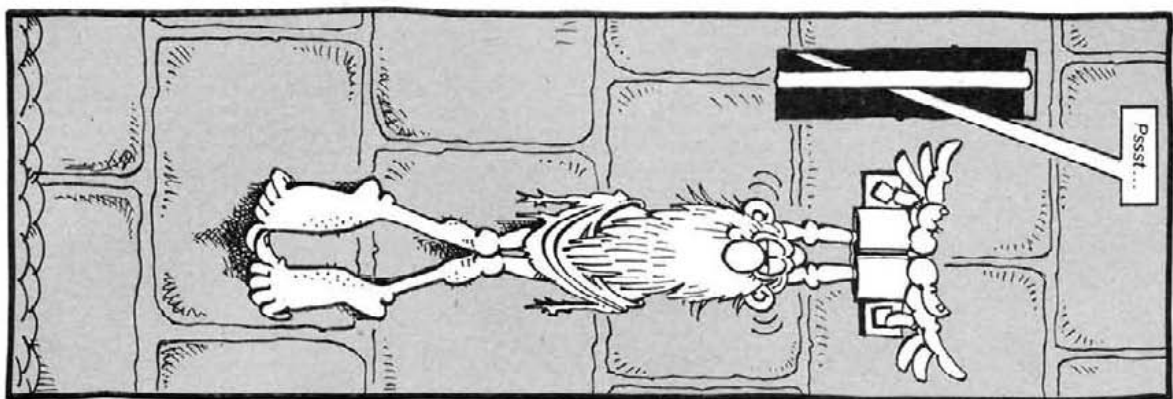


...threatening to break the knee-caps of the guy who got your Sister pregnant—even though the rat's been married to her for three years.



...wearing a leather jacket in Summer to prove you can stand the heat... and then stripping down to a T-shirt in Winter to prove you can stand the cold.

# ONE MORNING IN THE DUNGEON ROOM





## NAUSEA



BERG'S-EYE VIEW DEPT.

# THE LIGHTE

## DIVORCE



# POLICEMEN



# R SIDE OF...

ARTIST & WRITER:  
DAVE BERG

## CRIME





## CULTURE



## DINNER



## SECRETS



## DRUNK DRIVERS



## TELEPHONE CALLS



## GRADES



## BORROWING





# STUDENTS

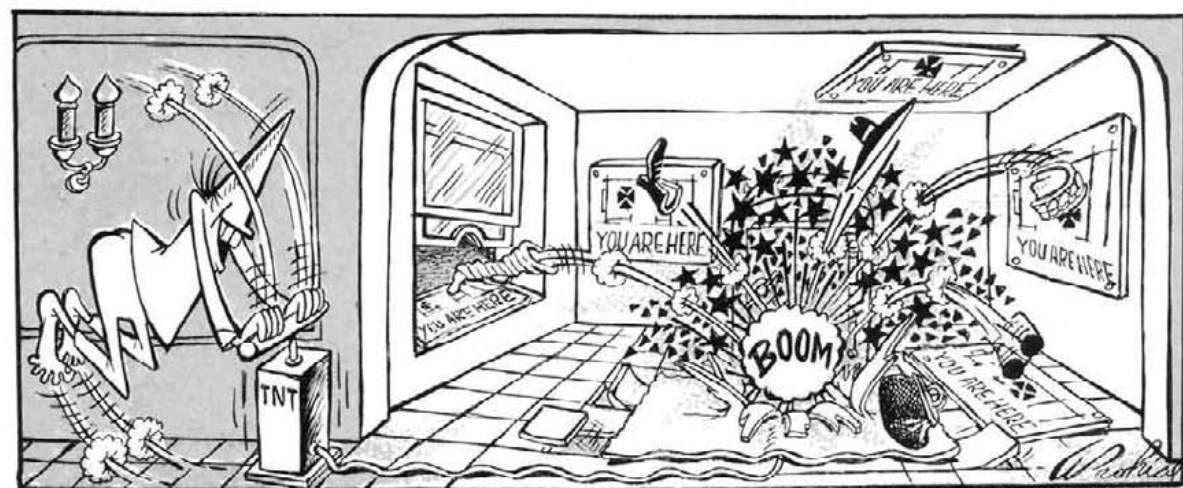


# WORK



# NEIGHBORS





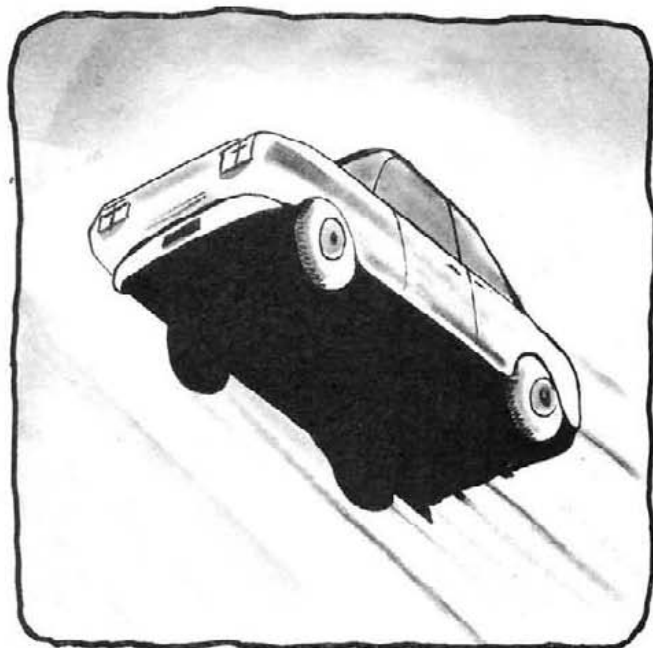




THREE ARE A MATCH DEPT.

SO YOU THINK THERE'S A BORING "SAMENESS" ABOUT TELEVISION?

# MAD'S MULTIPLE CHOICE



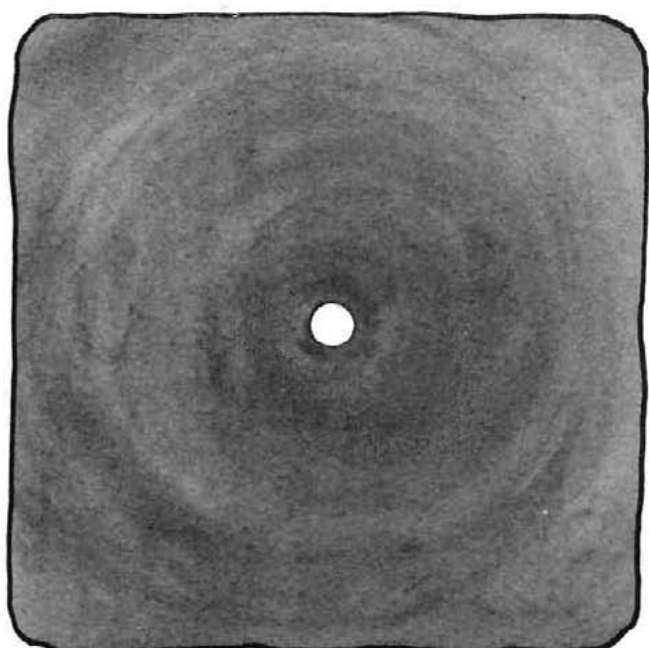
- A. An exciting chase on "The Dukes of Hazzard"
- B. A daring escape on "T.J. Hooker"
- C. A failed attempt on "That's Incredible"



- A. "Magnum, P.I." good luck hat
- B. "Hill Street Blues" Swat Team hat
- C. "Mr. Goodwrench" special care hat



- A. Host on British mini-series
- B. Captain's table "extra" on "Love Boat"
- 20 C. Losing nominee at "Academy Awards"



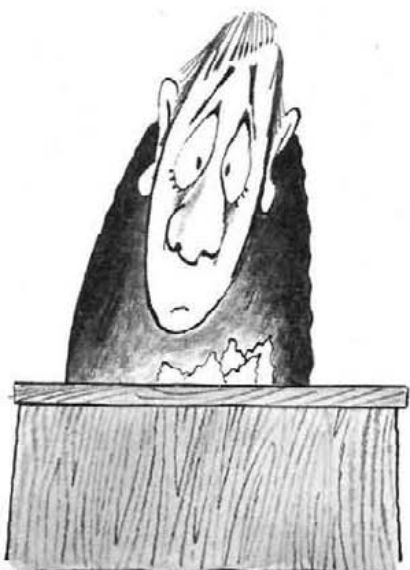
- A. Re-entry of space shuttle from 28 miles out
- B. Fly ball to center at Dodger Stadium night game.
- C. Shut-off fade-out on old black & white TV set.

WELL, LET'S SEE HOW RIGHT YOU ARE! TRY TAKING...

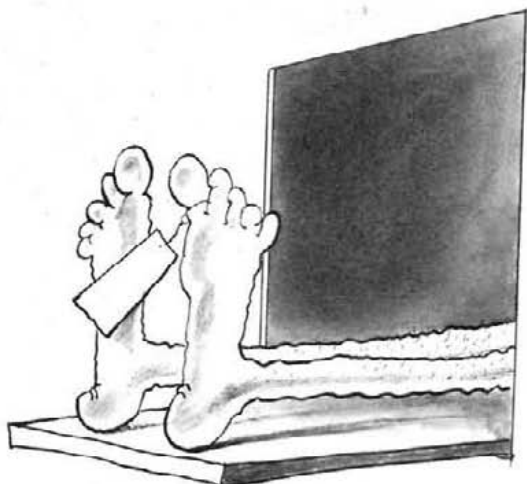


# DICE TV SCENE TEST

WRITER AND ARTIST:  
PAUL PETER FORGES



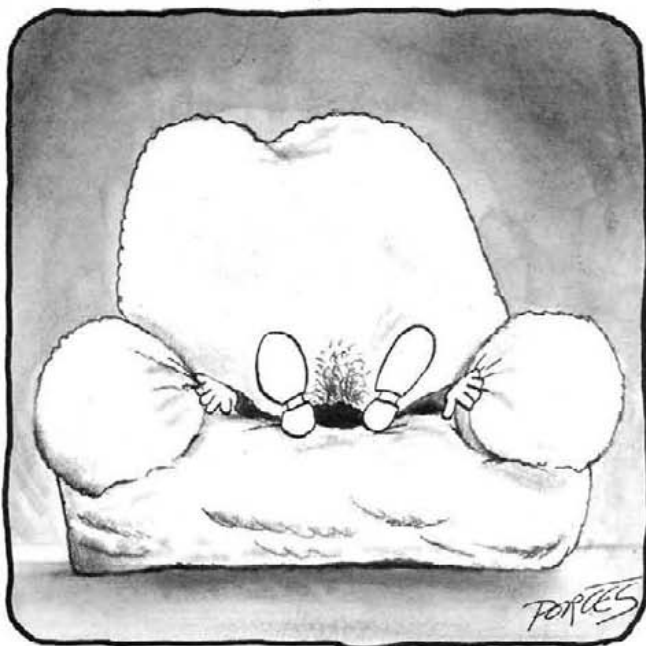
- A. Wrong film clip on "The Six O'Clock News"
- B. Failure of teleprompter on "Speak Your Mind"
- C. Last minute replacement Rabbi on "Sermonette"



- A. Bit part on "Quincy"
- B. Important part on "St. Elsewhere"
- C. Guest star's part on "Trapper John"

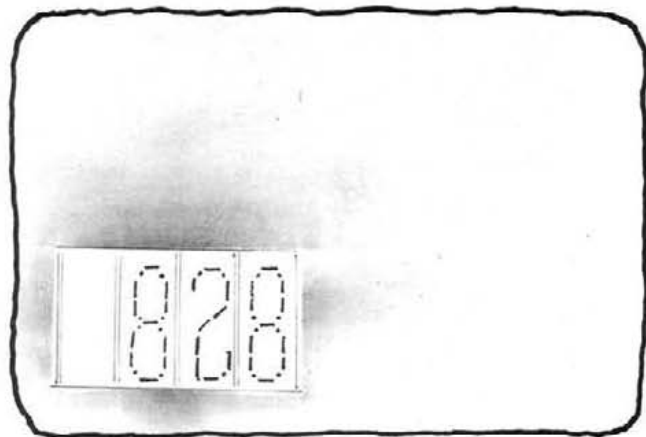


- A. Saturday morning "Kiddie Cartoon" feature
- B. Sunday morning "Educational Cartoon" segment
- C. Monday morning "Pest Control" commercial



- A. Gary Coleman on "The Merv Griffin Show"
- B. Herve Villechaize on "The Johnny Carson Show"
- C. Paul Williams on "The Paul Williams Show"

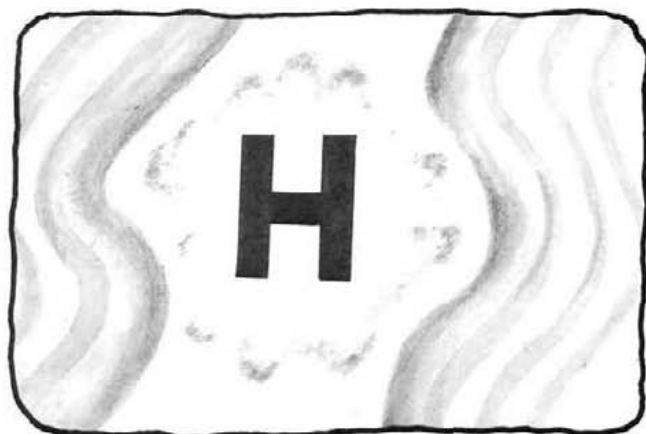




- A. Two minutes to go on "Good Morning America"
- B. Time left to play in "Super Bowl '84"
- C. Price for L.P. or Tape of "Guy Lombardo's Hits"



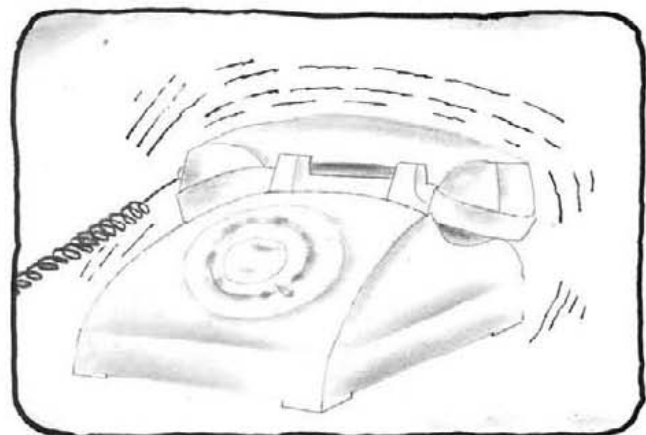
- A. The wounded arrive on a "M\*A\*S\*H" re-run
- B. The gang on "The 'A' Team" escape a trap
- C. The President leaves for Camp David



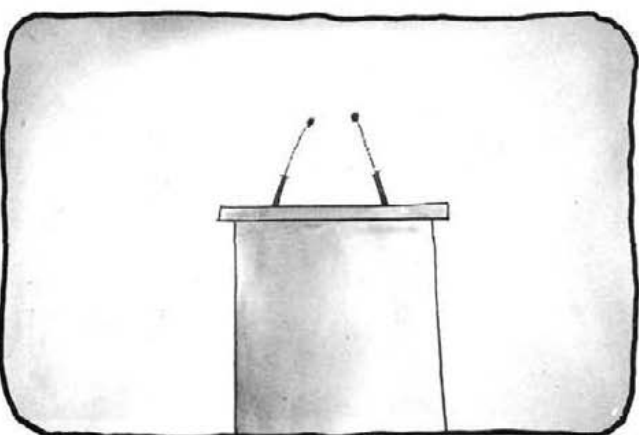
- A. Relief for hay fever sufferers
- B. Relief for hemorrhoid sufferers
- C. Relief for rainy spell over the Ohio valley



- A. Close-up of Tom Selleck
- B. Close-up of Burt Reynolds
- C. Close-up of G. Gordon Liddy



- A. Bad news from someone on "All My Children"
- B. Good news from someone on "General Hospital"
- C. \$34 pledge from The Boys at the Shamrock Bar for "The Jerry Lewis Telethon!"



- A. Contestant on "Game Show" faints after winning
- B. Emcee on "Celebrity Roast" pratfalls after bombing
- C. Politician at "Press Conference" leaves after first embarrassing question

# ONE AFTERNOON IN THE SCHOOLROOM





BET IT LIKE IT IS DEPT.

# MAD'S ALL-INCLUSIVE

# "MONDAY NIGHT FOOTBALL"

# BETTING POOL



# MINN. V. DETROIT

ARTIST: JACK DAVIS DEC. 5 WRITER: MIKE SNIDER

		SKIP H.	DAVE F.	CAS N.	L
Final Score	DALLAS WASH.	14 7	3 0	9 7	
First Downs	DALLAS WASH.	6 4	9 9	8 10	
Turnovers	DALLAS WASH.	0 3	2 0	4 0	
Time of Ball Possession	DALLAS WASH.	1.4 hr. 1.0 hr.	1.1 hr. 1.7 hr.	1.3 hr. 1.7 hr.	2.
Time of Microphone Possession	COSELL MEREDITH GIFFORD	2.3 hr. .9 hr. .3 hr.	3.1 hr. .4 hr. .5 hr.	3.7 hr. .3 hr. .3 hr.	2.
Lite Beer Commercials		3	4	3	6
Number of Times Singer's Voice Cracks During National Anthem		2	2	3	6
Ball Spikes After TD		2	2	3	5
"Tushy Taps" On-Camera		9	5	7	4
"Hi Moms" Players		5	7	3	5
Fans		5	4	1	4
Crotch Grabs Players		12	15	19	21
Fans		6	3	9	13
Frisbees Thrown On Field		4	5	5	2
Idiots In The Stands Wearing Giant Foam Cowboy Hats		57	19	12	14
Cumulative Time Camera Stays On Cheerleaders		9 min. 38 secs.	12 min. 5 sec.	6 min. 3 sec.	10 min. 12 sec.
Longest Word Used by Cosell (In Syllables)		5	9	6	8
Blatant Instances of Name- Dropping By Cosell		38	27	18	42
Cosell Stories That Begin "This is reminiscent of another game..."		22	19	23	30
Number Of Times Instant Replay Shows Referee Blew A Call		6	10	19	12
Number Of Times Meredith Sings "The Party's Over"		5	4	5	3
Announcer References To Vince Lombardi		2	2	3	3
Promos For "Wide World Of Sports"		14	18	22	37
Number Of "Uhhh's" In Post-Game Interview		12	5	6	10
Percentage Of Viewers Still Watching At End Of Post-Game Show		3	.05	9	7 <sup>25</sup>

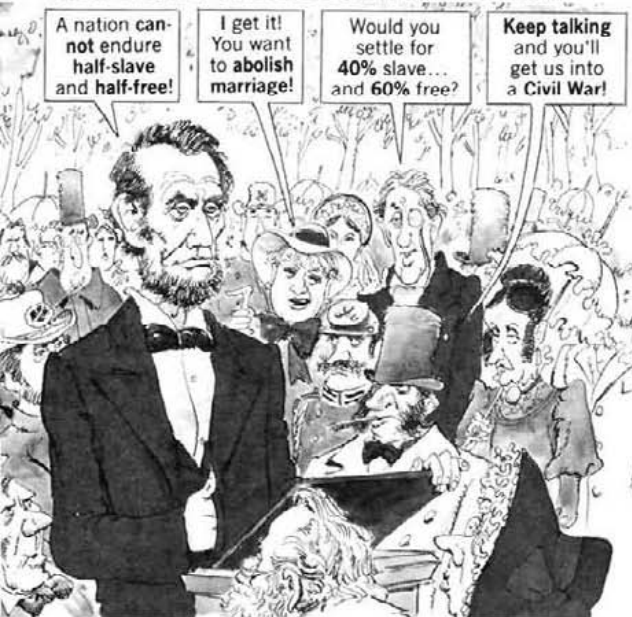


We've been hearing a lot lately about how people today are cynical, jaded, sarcastic and over-critical. Back in the old days, it was supposed to be a lot different. Back in the old days, people were supposed to be simpler,

# FAMOUS Q... ...AND HOW THE PEOPLE BA

ARTIST: HARRY NORTH

## ABRAHAM LINCOLN...IN 1858...



## PATRICK HENRY...IN 1775...



## FRANKLIN D. ROOSEVELT...IN 1933...



more believing and easier to convince. But, were they really? To find out, let's travel back in time and see how folks in years gone by responded to words of wisdom, hope and courage. Which is our sneaky way of presenting:

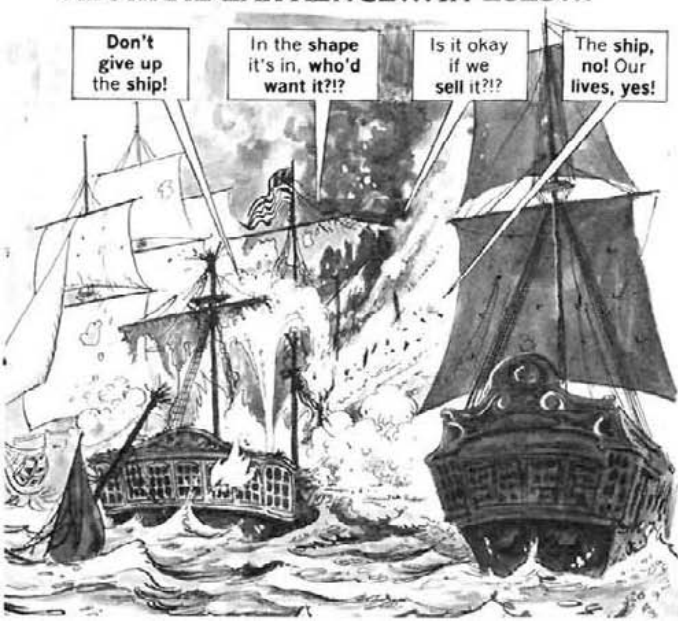
# QUOTATIONS CK THEN REACTED TO THEM

WRITER: FRANK JACOBS

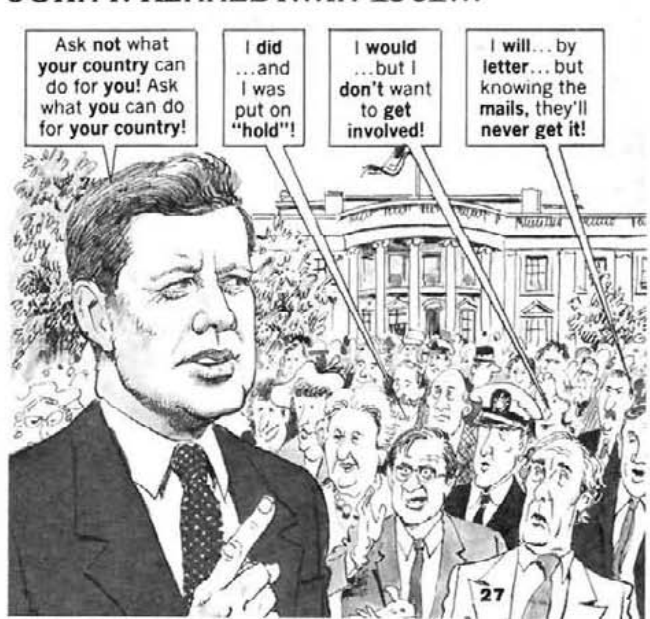
## HENRY M. STANLEY...IN 1871...



## ADMIRAL LAWRENCE...IN 1813...



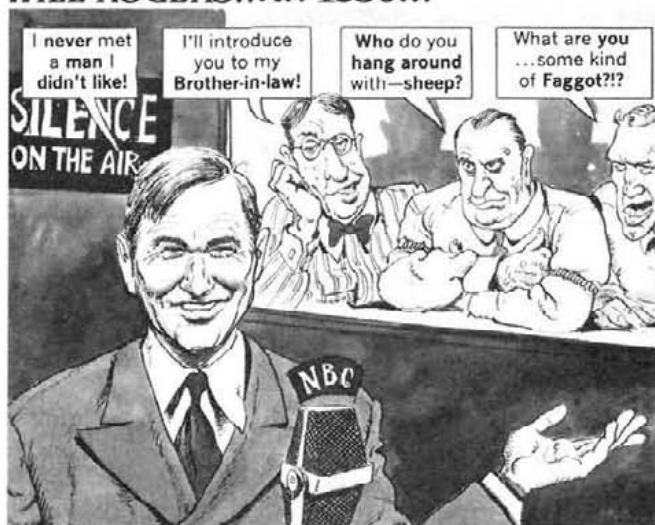
## JOHN F. KENNEDY...IN 1961...



## BENJAMIN FRANKLIN... IN 1735...



## WILL ROGERS... IN 1930...



## RICHARD M. NIXON... IN 1974...



## ADMIRAL PERRY... IN 1813...



## NEIL ARMSTRONG... IN 1969...





Hi! I'm Dolly Lee—a Secretary! And I know what you're thinking! That with a body like mine, I probably played "hanky-panky" with the Producer to get me this part! Well, I didn't! I just asked my real-life sister, Dolly Parton, to use her influence to get me this part!

I'm Juicy! The way most Secretaries are played on Television, they set the Women's Rights Movement back 30 years! That's why I'M a giant step forward! The way I play a Secretary, I only set the Women's Rights Movement back 5 years ... well, 10 tops!!

I'm Violent! I don't take any nonsense from male superiors! so I keep telling my Boss, Mr. Hard, that even though I'm a woman, I can do anything a man can do! I told him that again yesterday —while we were standing at the urinals in the Men's Room!

I'm Razz, the Office Spy! I play a woman who's not above using her body to get ahead in this cut-throat male business world! Why, just the other day, I gave my body to the guy in Mail Room in exchange for a 20¢ stamp from the postage meter!

I'm Mr. Hard! I'm the Boss of this department! I act silly and do stupid things! But only to make the girls feel superior! Actually, I'm a pretty sharp, clever guy! Now, if you'll excuse me... I think I hear my typewriter ringing!



#### SCHLOCK-WATCHING DEPT.

Okay, gang... you've met the cast of this idiotic TV Sitcom! As you can see, they come to work at an office in the morning... and it's—

# ASININE TO FIVE

ARTIST: ANGELO TORRES

WRITER: DICK DE BARTOLO

Good morning, fellow workers!

Good morning. Violent! Did you have a nice week-end...?

Anything exciting happen to you? Like a really hot date?

No, no, girls! Remember my office policy! We do NOT start off our work day with gossip...! We start off our work day with a COFFEE BREAK!! THEN WE GOSSIP!!

Good morning, girls!

Don't call us "girls"! It's degrading!!

Good morning, ladies!

Don't call us "ladies"! It makes us sound OLD!

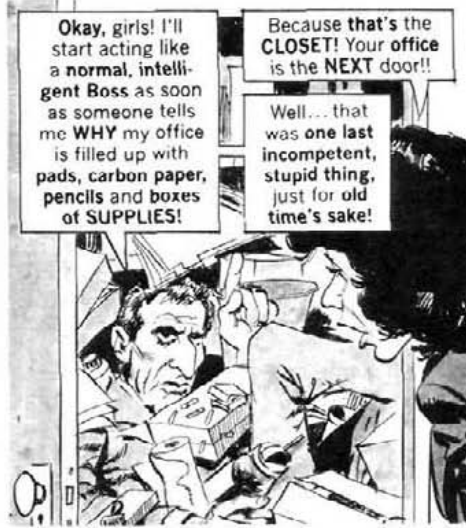
Good morning —uh— persons!

Too impersonal!

Hey, listen! I'm running out of names to call you!

That's funny! We're in our second season, and we haven't run out of names to call YOU!







Don't forget, you're the one who said the company could save money by firing one person from each department...

That's not true! I said they could save money by firing one person from each DESK!

But this time, I've told Management that we could get a lot more out of you girls with some Word Processing Equipment!

And we've told Management that they could get a lot more out of YOU with just a couple of glasses of cheap wine!

SECRETARIAL POOL  
NO DIVING

So starting tomorrow morning, you'll find a computer at each of your desks!

Why do each of us need a computer??

For one thing, to keep track of the plots for this series!

Who needs a computer for that?! A 3 by 5 index card and pencil is PLENTY! And there would STILL be room for NEXT season's stories!!

Incidentally, what are we doing with THIS as a plot?? There are no sexual overtones in a story about COMPUTERS!!

Hi, girls! I'm Rock Forcefull! I'll be here all night installing your computers!

On the other hand, I ALWAYS wanted to be involved with the exciting computer age!

I'll stay here and show you around!

I'll stay here and make you coffee!

I'll stay here and bear you children!

Girls! What are we saying?! We're doing exactly what we promised ourselves we'd never do on this series! We're acting like the STEREOTYPE FEMALE... and I won't be a part of it! I'm going home!

I admire you, Violent! You can walk out, and not even feel the urge to flirt with a handsome guy!

Well, I might flirt a little when I come back in a couple of hours! I'm going home to slip into something sexy and make him a dinner!

'Morning! So...? Did anything happen here last night??

What do you mean, "last night"?! On television, "night" lasts the length of a commercial break! What can you do in three minutes!

I once cheered up an entire football team in three minutes!

So nothing really happened between you and that handsome devil...!

I told him we didn't have silly school girl quickie romances on this show!

But we DID make a date...to have a quickie romance on ANOTHER show!!

KATHERINE GIBBS BOWLING



What's going on here! I stick my neck out to authorize **COMPUTERS** for each of you, and this is the thanks I get? I come in to find you all watching television instead of working at them!

Mr. Hard... these ARE the computers!

Well, of course! I knew that! You think I'm stupid or something! Listen—do me a favor! If any cartoon shows come on, call me!



Can I ask a question?? If the movie version of "9 to 5" starred Dolly Parton, Jane Fonda and Lily Tomlin, how come none of them wanted to do the television show?!

I guess that they felt it would only be more of the same kind of thing...!

What do you mean, "only more of the same kind of thing"?! The movie was a **COMEDY**!!



The phone's ringing!

So...? Answer it...!

But what's the name of the **COMPANY** we work for?! In two seasons of shows, I think I've heard it... maybe twice!

Gee... you know you're right! Take a look! Is it on our stationery?

**WHAT** stationery?! In two seasons of shows, we've never sent a **LETTER**!

**RING  
RING**

MOSS  
ROSE  
(YUCK)



Now that you **MENTION** it, why do we need computers in the first place? Gee, we do absolutely nothing for five days a week!!

Yes, but with our computers, we'll be able to do **absolutely nothing** in only a day and a half! That will give us so much more time to just relax!



Well, I think we should ask Mr. Hard to **get rid** of these stupid computers!

Get **RID** of them?! Hey, I want you girls to know I had to do some **very kinky things** with the computer **SALESMAN** to get these units for \$5000 apiece!

Yeah... we can imagine! Since they're **SUPPOSED** to cost \$4000 apiece!

Gee, girls! A "**Welcome Back Party**"! But, **WHY**? I haven't gone anywhere!!

**Don't be modest!** You went to the **Ladies Room**!

Y'know, girls, it's getting near the end of the show, and we haven't done anything really significant for the betterment of Women in Business!

I did!! At lunch, I smoked **THREE Virginia Slims**!!





I'm serious!! What can we do that'd be significant for the betterment of Women in Business?

How about we drop some **WATER BOMBS** out the window?

What's so significant about **THAT...**?

We'll only drop them on **MALE SEXIST PIGS!!**



I know what we'll do! Mr. Hard had asked us to prepare something for the Company Picnic on Saturday! I'll use my computer to compose a poem about "The Feminine Mystique"!

I'll use **MY** computer to list the accomplishments of the world's great women!

And I'll use **MY** computer to get me a **HOT DATE!!**



Girls, **FORGET** about using your computers to help with the "Company Picnic"! Start thinking about the "Company Wet T-Shirt Contest"!... **ORDERS...** from **HIGH UP!!**

The President of this Company wants us to hold a—a "WET T-SHIRT CONTEST"?!!

No... **HIGHER** than that! The Producer of this **SHOW** wants us to hold a "WET T-SHIRT CONTEST"!...



These are the ratings for episodes with "Women At The Office Should Be Treated Fair" themes!

...and these... when we re-sorted to **STANDARD COMEDY SCHTICK!**

Gee, the TV audience at home **doesn't CARE** about Women's Equality at the Office!

Maybe! Or it could be that men... who are the Bosses during the day... are **ALSO** the Bosses over what gets watched at home!!



Y'know... sometimes we **DO** act silly! But we've made some **great strides** in this Company! We've made our Boss put **WOMEN** on the Men's Softball Team... and **WOMEN** on the Men's Bowling Team... and now **THIS...**!!



**ROUND 1**

Yeah, but somehow I get the feeling that **THIS TIME**, we went a bit **TOO FAR...**!!



Once again, Christmas is almost upon us... and once again, we're about to be bombarded day and night with the same old tired Christmas songs and carols. But take heart, dear MAD reader! Now, you can construct your very own, brand new and exciting Christmas song! Simply fill in the numbered blanks from the corresponding numbered lists, and you're creating



**MAD'S**

**ALL-INCLUSIVE**

**DO-IT-YOURSELF**

# "JINGLE BELLS"



\_\_\_\_\_ ① \_\_\_\_\_ snow \_\_\_\_\_ ② \_\_\_\_\_ ;  
 \_\_\_\_\_ ③ \_\_\_\_\_ we go, \_\_\_\_\_ ④ \_\_\_\_\_ all the way.  
 \_\_\_\_\_ ⑤ \_\_\_\_\_ \_\_\_\_\_ ⑥ \_\_\_\_\_ ;  
 What fun it is \_\_\_\_\_ ⑦ \_\_\_\_\_ \_\_\_\_\_ ⑧ \_\_\_\_\_ tonight!  
 Jingle Bells! Jingle Bells! Jingle all the way!  
 Oh, what fun \_\_\_\_\_ ⑨ \_\_\_\_\_ \_\_\_\_\_ ⑩ \_\_\_\_\_ !  
 Jingle Bells! Jingle Bells! Jingle all the way!  
 Oh, what fun \_\_\_\_\_ ⑪ \_\_\_\_\_ \_\_\_\_\_ ⑫ \_\_\_\_\_ !

WRITER: FRANK JACOBS



*Dashing through the  
 Passed out in the  
 Talking to the  
 Buried under  
 Eating globs of  
 Surfing in the  
 Looking for some  
 Snorting lines of*



*Bells on bobtail ring  
 Swedish tenors sing  
 Dwarfs with static-cling  
 Klingons do their thing  
 With my houseboy Ching  
 See some ding-a-ling  
 Shepherds on a fling  
 Here comes Alan King*



*it is to ride  
 to spread the flu  
 Ted Koppel has  
 to count your toes  
 to clone George Bush  
 to wear a leash  
 to self-destruct  
 when droids make out*







*in a one-horse open sleigh  
with a Fresno CPA  
in a stolen Chevrolet  
with a Latvian gourmet  
with a loan-shark I can't pay  
in a black lace negligée  
in a thrift shop in L.A.  
with my basset hound José*



*o'er the fields  
past the guards  
vulcanized  
pigging out  
through Spokane  
born again  
passing Mars  
in a trance*



*laughing  
barfing  
mumbling  
reeking  
molting  
cringing  
foaming  
oozing*



*making spirits bright  
screaming for Ted Knight  
quivering with fright  
guzzling Miller Lite  
causing urban blight  
via satellite  
itching for a fight  
stoned on anthracite*



*to ride and sing  
to scream in pain  
when werewolves croon  
to belch off-key  
when Mongols chant  
when geese perform  
when Libras hum  
to sing in trance*



*a sleighing song  
at Wrigley Field  
in Portuguese  
with Tip O'Neill  
in Leavenworth  
on Channel 4  
in Bloodmobiles  
at supper clubs*



*in a one-horse open sleigh  
when the Bears and Packers play  
with my nephew Carol Mae  
getting swacked on Beaujolais  
with the ghost of Henry Clay  
with the Tulsa PTA  
with a toothless divorcée  
baked inside a cheese soufflé*



*it is to ride  
to flog yourself  
to housebreak ants  
to yodel "Taps"  
to cross the Alps  
to change your sex  
to freebase soot  
to phone E.T.*



*in a one-horse open sleigh  
when your arteries decay  
on the road to Mandalay  
hitting fungos with Ron Cey  
mixing gin with Fabergé  
followed by the CIA  
in a yellow-green toupee  
any time but Christmas day*

# ABSURD-OF-MOUTH DEPT.

Since the beginning of time, people have been looking desperately for ways of communicating with each other. It hasn't been easy, but the fact that after

all these years, we have finally succeeded is an important reason why we are all now living in such a beautiful and harmonious world where the catchwords

# A MAD HIS COMMU

ARTIST: GEORGE WOODBRIDGE

## VERBAL COMMUNICATION

The very earliest forms of human communication considered consisted mainly of prehistoric people exchanging idiotic, unintelligible noises.



Ooga ocka eegah omm choka rugga doop!

### TRANSLATION

Now I've heard **EVERYTHING!!** What do you mean you ran out of gas?! Do you realize it's going to be over a billion years before you can get fuel out of a dinosaur?!

Onka dooga dorp!

### TRANSLATION

Yeah, and while we're waiting, I've got a real terrific idea!



Gogga oombah jigga digga doo doo omm!

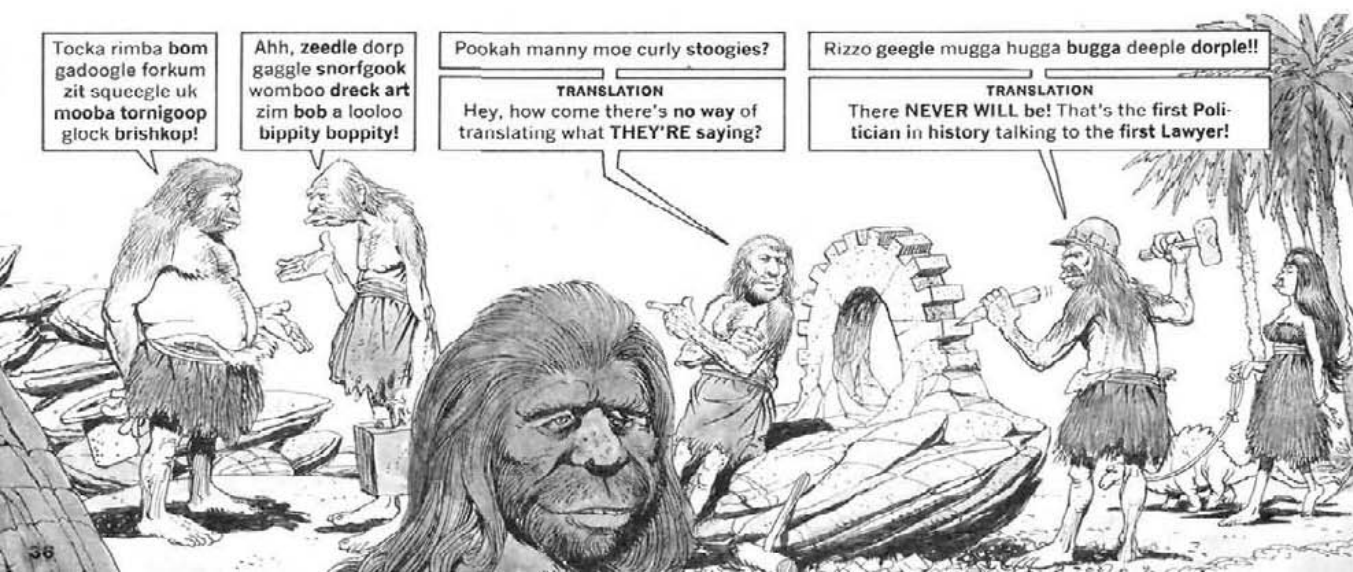
### TRANSLATION

Gee whiz, Dad! 'cause I flunked Math doesn't mean I'm dumb! Gi'me a break! These are prehistoric times!!

Ookle gogga orkl!

### TRANSLATION

So how come you also flunked "HISTORY"?!



Tocka rimba bom gadoogle forkum zit squeegle uk mooba tornigoop glock brishkop!

Ahh, zeedle dorp gaggle snorflook womboo dreck art zim bob a looloo bippity boppity!

Pookah manny moe curly stoogies?

### TRANSLATION

Hey, how come there's no way of translating what **THEY'RE** saying?

Rizzo geegle mugga hugga bugga deeple dorple!!

### TRANSLATION

There **NEVER WILL** be! That's the first Politician in history talking to the first Lawyer!

are love and tolerance and peace and . . . aw, forget it! Now you know why we've always considered writing introductions to these articles a complete waste of

time! But . . . as long as you're wasting yours reading this one, you might as well kill a few more minutes and read the garbage that follows, which we call . . .



# TORY OF NICATION

WRITER: LARRY SIEGEL

## HIEROGLYPHICS

As languages began to develop, other methods of communication were born. The ancient Egyptians came up with "hieroglyphics,"

a clever form of "wall art," some aspects of which contributed immeasurably to the evolution of 20th Century communication.



## COURIERS

About the same time, in ancient Rome, messages were being carried by fleet-footed couriers who sometimes ran hundreds of miles.





# THE PRINTING PRESS

Before the advent of "print" media as we know it today, the written word was transcribed in a very primitive manner.

Monks, working laboriously with quills, often spent hours, even days, writing no more than four or five letters at the most . . .



Then, in 15th Century Germany, a fantastic phenomenon occurred. An obscure printer demonstrated a revolutionary new method . . .



# THE TOWN CRIER

Some time later, far across the sea in the New World, the Town Crier became a popular method of communication. It was the Town

Crier's job to notify the Colonists of the correct time . . . and anything else of importance that might be happening in the area.



# SMOKE SIGNALS

Further west on the plains, the American Indians were engaged in still another form of communication, using fires and blankets.



# MAIL

In the middle of the 19th Century, the U.S. Mail System was officially established, further enhancing methods of communication.

A government agent on horseback could deliver a letter from St. Joseph, Missouri, to Dodge City, Kansas, in a matter of weeks.

Today, thanks to modern postal techniques, a mailman can deliver a letter from Manhattan to Brooklyn in a matter of months.



## THE TELEGRAPH

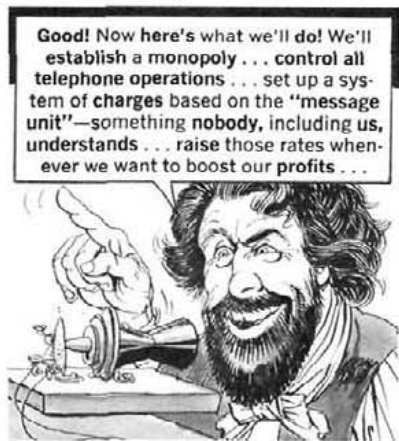
Concurrently in this country, a man named Samuel Morse perfected a revolutionary system of communication called the telegraph.

But before he finally succeeded, like so many other inventors, he had to undergo enormous periods of failure and frustration.



## THE TELEPHONE

A few years later, Alexander Graham Bell came up with an even more remarkable invention that transmitted human voice over wire.



Then, in 1893, Thomas Edison, the inventor of the electric light and the phonograph, came up with a truly momentous development. An enraptured audience reacted with shock. In 1927, a new system was introduced. Then along came wide screens, stereophonic

An enraptured audience reacted with shock.

In 1927, a new system was introduced.

Then along came wide screens, stereophonic sound, rampant violence and Clint Eastwood.



Shortly after, Guglielmo Marconi invented the first wireless . . .

Today, almost one hundred years later, here's where we're at . . .



Then, along came what may be considered the greatest invention in the field of communication ever . . . the perfect successor to

radio, a wonder called television. TV (as it is now known) has developed over the years, spawning such memorable creations as:

### ... Pop Music Shows ...

### ... Animated Cartoons ...

### ... And "Country & Western" SitComs ...



AND SO, IN ESSENCE, AFTER MILLIONS OF YEARS OF DEVELOPMENT... THANKS LARGELY TO RADIO AND TELEVISION... HUMAN

COMMUNICATION TODAY CONSISTS MAINLY OF CIVILIZED PEOPLE EXCHANGING IDIOTIC, UNINTELLIGIBLE NOISES. SOME PROGRESS!



Thinking about what career to get into? Wondering whether or not you'll fit in? Well, here's the second in a series of tests designed to help you choose your future line of work. Mainly, discover your true abilities by taking...

# MAD'S APTITUDE TEST NUMBER TWO

## WILL YOU MAKE A GOOD TEACHER?

1. You wish to become a teacher. This requires a fierce desire to:
  - A. Learn first-hand what it's like to live at the poverty level.
  - B. Discover how much abuse a human being is able to withstand.
  - C. Somehow survive until you're able to retire and draw your pension.
  - D. All of the above.



2. Looking at the above, you should be able to tell that it is:
  - A. The Faculty Lounge at a typical junior high school.
  - B. A teacher's version of a luxury apartment.
  - C. The set for a Senior Class play.
  - D. Any of the above.
3. As a high-school teacher, your class is disrupted by three unruly students playing a "boom box" at peak volume. What should you do *before* trying to take away the radio?
  - A. Make sure that your medical insurance is paid up.
  - B. Find out if injuries such as concussion and broken ribs will interfere with your teaching duties the rest of the term.
  - C. Have yourself examined by a qualified psychiatrist.
  - D. All of the above.
4. The three students punch you out. After you regain consciousness, you complain to the principal. You can count on him to tell you:
  - A. "Forget it. Boys will be boys."
  - B. "Forget it. Girls will be girls."
  - C. "It's obvious you're not getting through to them."
  - D. Any of the above.

5. Complete the following. In prestige, salary and respect in the community, a teacher's job compares favorably with that of \_\_\_\_\_.
  - A. A busboy.
  - B. A Haitian refugee.
  - C. A migrant worker.
  - D. All of the above.
6. For homework, you assign your class a difficult problem to solve. The next day you call on one student to give the answer. Which one?
  - A. The dumbest in the class so you can be entertained by his fumbling, bumbling attempts at an answer.
  - B. The worst behaved in the class so you can get some revenge for his turning your classroom into a shambles.
  - C. The smartest in the class so that you can find out what the answer is.
  - D. Any of the above.

7. As a teacher, you discover several students getting high on grass. Your proper response is to:
  - A. Be glad it's only grass.
  - B. Confiscate it, then take it home to compare it with your own.
  - C. Let them get stoned since they sleep through your classes anyway.
  - D. Any of the above.

# 27,932

8. A look at the numbers above should tell you that this teacher is:
  - A. Figuring out how many hours of moonlighting it will take for her income to equal that of a street-cleaner.

- B. Calculating how many more days of hell she'll have to face until Christmas Vacation.
- C. Figuring how much in debt she'll be if she has steak *twice* a month.
- D. Any of the above.

9. As a teacher, your summer vacation can prove of value, because:
  - A. You can make more in three months as a fill-in factory worker than in the nine you spend teaching.
  - B. It takes that long for the welts and bruises to completely disappear.
  - C. You can relax, mull over your life, and decide whether you might want to go into a less hectic, stress-ridden career, such as air traffic controller.
  - D. Any of the above.



10. You discover that one-fourth of your class is failing a required subject. What should you do?
  - A. Pass them anyway so you won't have to put up with them next year.
  - B. Transfer to another school where they don't know what a dud you are.
  - C. Realize at last that you are in the wrong profession.
  - D. Any of the above.

### SCORING

If you answered "D" to all of the questions, you have the ability to make a swell Teacher.

**YOU KNOW YOU'RE IN A SECOND MARRIAGE WHEN...**



... she insists that her diamond engagement ring be a lot larger than the one you gave your first wife.

**YOU KNOW YOU'RE IN A SECOND MARRIAGE WHEN...**



... you suddenly see trouble and heartache ahead as your kids and his kids start a huge fight ... at your wedding.

**YOU KNOW YOU'RE IN A SECOND MARRIAGE WHEN...**



... he comes home with a bouquet of "Happy Anniversary" flowers ... and it's the date of his *former* anniversary.

**RE-WEDDED BLITZ DEPT.**

**YOU KNOW  
SEC  
MARI  
WH**

ARTIST & WRITER

**YOU KNOW YOU'RE IN A SECOND MARRIAGE WHEN...**



... you have to go to work in order to make ends meet because of your Husband's incredible alimony payments.

**YOU KNOW YOU'RE IN A SECOND MARRIAGE WHEN...**



... you find yourself stuck with amusing his kids when they visit him on Sunday ... while he watches football.

**YOU KNOW YOU'RE IN A SECOND MARRIAGE WHEN...**



... your Wife told you everything before you were married  
... except that her Son is the drummer in a Punk Rock Band.

**YOU KNOW YOU'RE IN A SECOND MARRIAGE WHEN...**



... your Husband told you everything before you were married  
... except that his Daughter runs with the "Hell's Angels".

**YOU'RE IN A  
SECOND  
MARRIAGE  
WHEN...**

LLOYD GOLLA

**YOU KNOW YOU'RE IN A SECOND MARRIAGE WHEN...**



... your new Mother-In-Law keeps calling  
you "Nancy"... and your name is Mary Lou!

**YOU KNOW YOU'RE IN A SECOND MARRIAGE WHEN...**



... he raves about the fun you had the last time you were  
in Las Vegas ... and you've never been to Las Vegas before.

**YOU KNOW YOU'RE IN A SECOND MARRIAGE WHEN...**



... you are horrified to discover that your second Husband  
is actually starting to make your first Husband look good. 43



A long time ago, they made a movie about a Psycho who poisoned his mother and then hacked up a few other people. In the end, he was put into a hospital for the criminally insane. But after twenty years, they released him so he could commit an even more disgusting crime...making this sequel to that first movie! But this time around, he's not the only weird one. He's surrounded by several women who are...

Abnormal Baits, you are free to go! You have served long enough! Besides, the Court now realizes that you had a justifiable reason to murder that guest in your Motel! After all, she DID use up all the hot water, showering...!

You mean I'm considered "sane" again?

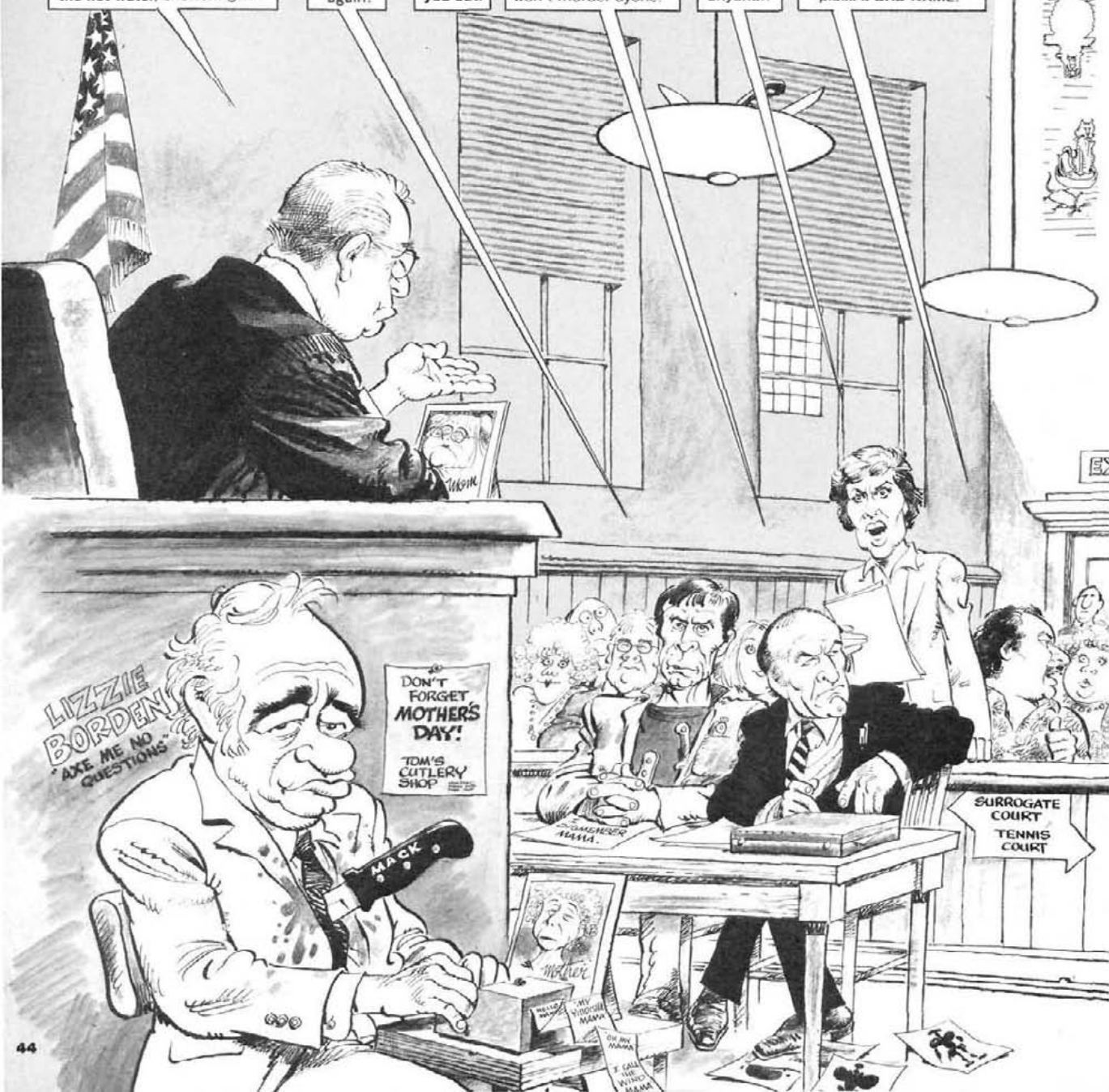
Just as "sane" as this Judicial System that's letting you out!

I'm Liar Looney! He murdered my Sister! If you let that man out, there'll only be MORE MURDERS!

I doubt it! Abnormal won't murder anyone!

Who said anything about HIM murdering anyone?!

I'm the Manager of Baits' Motel! It's TRIPLE A RATED... Alcohol, Adultery and Abuse of Drugs! I hate to see Abnormal come back! He'll give the place a BAD NAME!



# DOWNHILL, TOO

Are you sure you want to stay here in this old house, Abnormal? It **COULD** bring back memories of the past!

I'm a **STRONGER PERSON** now! I can handle them, Mother...uh... I mean, Doctor!

Hmm! Someone left me a note! It says:

"Abnormal, why didn't you tell me you were going to be imprisoned for **twenty years**? My hot tea must be ice cold by now!" And it's signed, "**MOTHER**"...!!

I think you'll like working here, Bait! You'll get to **CUT UP** meat...and **CHOP UP** lettuce...and **SLICE UP** pie!

Gee... I feel at home already!



ARTIST: MORT DRUCKER WRITER: DICK DE BARTOLO

My boyfriend and I had a **big fight**! I don't have a place to stay tonight!

Well, I own a **Motel** not far from here, and you can stay there! We have about **ten cabins**...and maybe one guest! But, don't worry!! I'll pull a few strings, and I'm sure we can squeeze you in....!!



Abnormal, how come your shower has **three faucets**??

One is for "**cold**"...one is for "**hot**"...and one is for "**BLOOD**"!

That makes me feel a little **squeamish**! Keep an eye on me, won't you?

Don't worry, Merry! In this house, there's **ALWAYS** an eye on you!

THIS SHOWER WAS CURTAINS FOR JANET LEIGH 1960

PROPERTY OF PILGRIM STATE HOSP

MOTHER'S BASKET

MOTHER'S TUB





Merry...? Is that you?? It's ME... Liar! I thought we were supposed to driving Abnormal crazy, Sweetheart!

But so far... he seems fine! And I don't know what in hell is going on around here!

**THWOK!**

I—I've h-heard about women b-being U-UPSET when they s-see s-someone else w-wearing the S-SAME OUTFIT th-they're w-wearing...b but this is ridiculous!

Oh, the phone!! I'll get it!! It's my Mother! I know her ring!

YOU'RE my Mother?! You're twenty years YOUNGER than I am! Tell me, how do you account for that...??

Would you believe... a teenage pregnancy?! How about... good diet and plenty of exercise?!

Abnormal... I'M your Mother!!!

**THWOK!**

My God! I didn't MEAN to kill you! It was an accident!! It's just that I've been feeling so high-strung and jumpy lately!! But, I don't have to tell YOU that, do I?! You're a DOCTOR!

I—I—gasp—never should've s-sneaked in here to s-snoop around! Now I SEE why Doctors n-never make h-house calls!

Don't be upset, Abnormal! I just shot Merry! She was dressed as your Mother, and she'd just killed your Doctor!

Hey, Sheriff... there's ANOTHER dead body in the cellar, and it's ALSO dressed as Abnormal's Mother!

Let's face it, Abnormal! You're just so CUTE... everybody wants to MOTHER you!

**THWAK!**

I—I'm sorry I whacked you over the head with the shovel and killed you, Mrs. Fool! Why, I even believed you when you told me you were my REAL MOTHER! And I even believed you when you told me Mrs. Bates was really YOUR SISTER and MY AUNT...

...but when you told me DARTH VADER was my REAL FATHER... I guess I just snapped!

# ONE EVENING IN THE LIVING ROOM





**WHAT  
KIND OF  
WEATHER  
REPORT  
CAN CHILL  
YOU TO  
THE BONE?**

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

The world's weather is constantly shifting, and recent reports of certain atmospheric changes are having a chilling effect on us all. To find out exactly what these reports are telling us about, fold in page as shown.



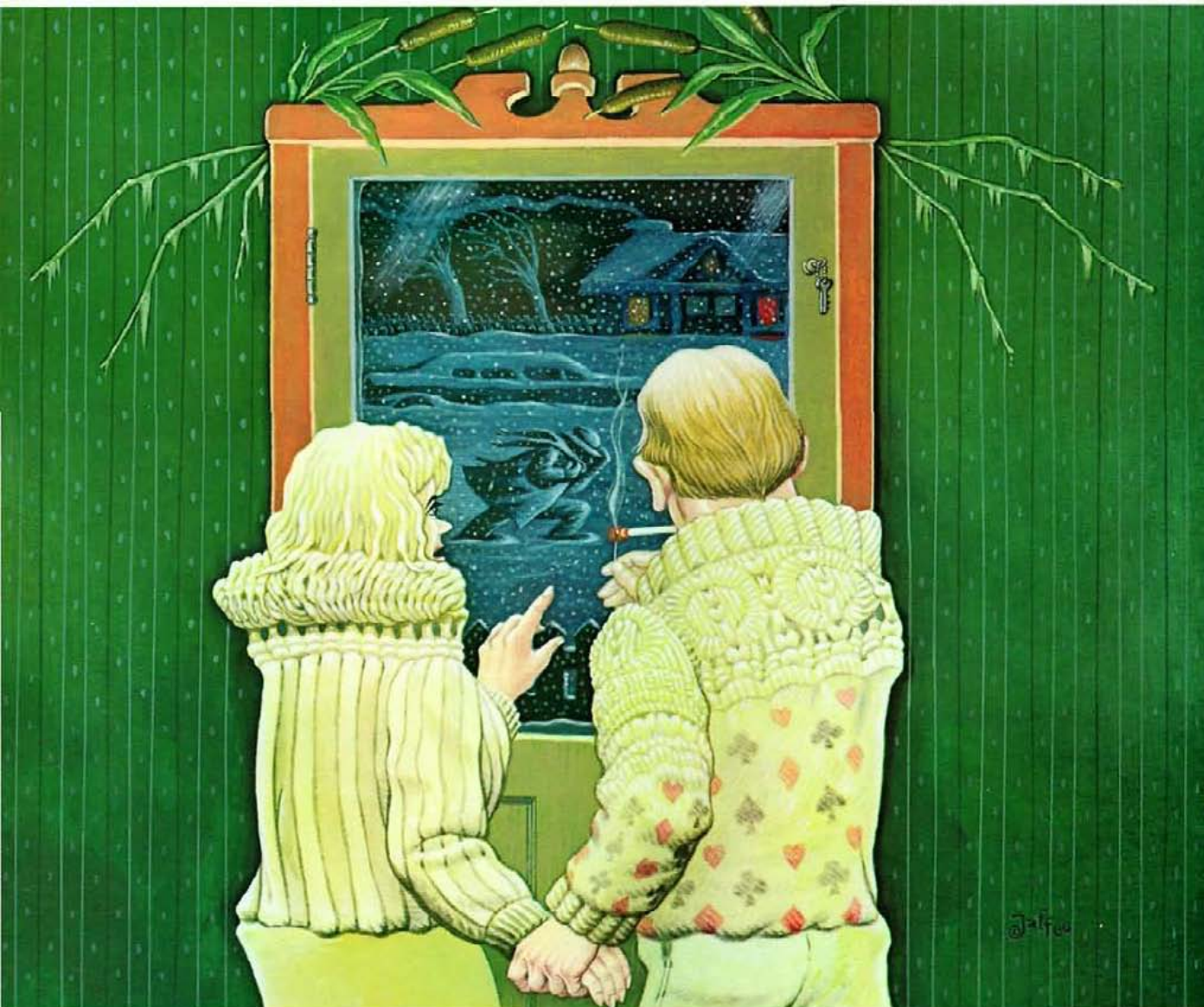
FOLD PAGE OVER LIKE THIS!

**A**

FOLD THIS SECTION OVER LEFT

**B**

FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER:  
AL JAFFEE

**ACCORDING TO SOME OFFICIALS, WE NEED NOT BE AFRAID  
OF BAD WEATHER. BUT LATELY, SCIENTISTS ARE  
RATHER UPSET BY THE REPORTS THAT'VE BEEN COMING IN**

**A**

**B**



